



# Rapides Regional Medical Center

## NEWS RELEASE

For immediate release

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### *Are you a 'Rapides Kid'?*

#### *Rapides Women's & Children's Hospital wants to hear your story*

ALEXANDRIA, La., June 1, 2009 – Maybe your child was born here. Maybe it's where your little one got their first cast. Maybe we're the hospital that gave your child a new life. Or, maybe you have a life-saving story to share of when your child was a patient in our pediatric intensive care unit.

Either way, that makes you a Rapides Kid – and RW&CH wants to hear the rest of your story.

Just visit [rapidesregional.com](http://rapidesregional.com) and click on "Are You a Rapides Kid?" Answer a few questions and tell your child's story – or your own - in your words. You can e-mail us your photo, too.

"Our hospital is known for sharing the stories of real-life, central Louisiana community members," explained Charla Ducote, VP of Marketing, Public Relations and Business Development at RRMC. "There is no better testament than our neighbors and friends sharing their stories and challenges while recognizing the wonderful work and healing hands of our physicians and staff."

Some of the stories and photos may appear on the new, upcoming Rapides Women's and Children's Hospital Web site later this summer. And some of the stories may even be chosen to be part of the new RW&CH advertising campaign!

"We hope to get a variety of stories involving our pediatric, labor and delivery, NICU, PICU and pediatric specialty clinic areas," Ducote said. "We know the success stories are out there and we feel this platform will allow our community to share their success stories with us."

So, tell your story. And remember, no matter how old you are, you'll always be a Rapides Kid to Rapides Women's & Children's Hospital.